

## Mobcraft Beer's Low pHunk Sour Ale wins gold medal at the World Beer Cup

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**MILWAUKEE, WISCONSIN** - MobCraft Beer claimed a gold medal at the 2022 [World Beer Cup®](#), a global beer competition that evaluates beers from around the world and recognizes the most outstanding brewers and their beers.

Awards were given in 103 beer-style categories during the World Beer Cup® award ceremony on May 5, 2022 at the Minneapolis Convention Center in Minnesota.

MobCraft Beer was awarded a gold medal in the American-Style Sour Ale beer style category for its Low pHunk Sour Ale, a Sour Ale conditioned with lactobacillus using a solera blending method resulting in refreshingly tart flavors with hints of lemon and Belgian esters. This is the second prestigious medal for Low pHunk Sour Ale, which was also awarded a gold medal at the 2019 Great American Beer Festival® in the category of American-Style Sour Ale.



Adam Thomas, Director of Barrel Operations, explains, "Low pHunk goes through many iterations through its fermentation process, so much so that the production team calls it the Low pHunk shuffle when it's time to package. Although we consistently package this beer twice a month, this sour beer is aged three months or more based on our "shuffle" process. This allows us to have a quick, refreshing sour beer while also having the complexity of a

well aged beer. MobCraft Founder and CEO, Henry Schwartz, adds “Low pHunk is such a fantastic beer, and I was so excited to hear our name announced at the award ceremony. Adam has put so much time and effort into this beer from a recipe development, aging, and blending standpoint. I couldn’t be more excited!”

World Beer Cup® winners were selected by an international panel of 226 beer judges from 28 countries. Widely regarded as the “Olympics of Beer,” the 2022 World Beer Cup was the largest competition to date with 10,542 entries from 2,493 breweries in 57 countries.

Presented by the [Brewers Association](#), the World Beer Cup® has been held biennially since 1996, to celebrate the art and science of brewing by recognizing outstanding achievement. For additional information, visit the [World Beer Cup website](#).

### **About MobCraft Beer**

MobCraft Beer was founded in 2013 by Henry Schwartz and Andrew Gierczak. It is the world’s first crowdsourced brewery. MobCraft’s taproom is located at 505 S. 5th Street in the Walker’s Point neighborhood of Milwaukee, WI. Throughout the year the crowd submits and votes on beer ideas. At the end of the vote, the winning beer is brewed and available for all to enjoy. These crowdsourced beers are served in the taproom with MobCraft flagships, beers from their Wild & Sour Program, and more.

[Low pHunk Sour Ale Logos, Graphics & Photography](#)